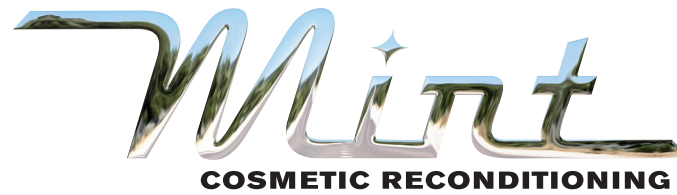


Give Customers More Reasons to Love Their Vehicle – and Your Dealership



Dent Wizard, the world leader in paintless dent removal, has leveraged its 20+ years experience in automotive reconditioning to offer MINT, a cosmetic reconditioning center that provides an eco-friendly, non-interruptive service with extraordinary speed and quality. This new opportunity allows dealers - even those with limited space - to capture revenues that have previously driven out the door.

Developed and proven by Dent Wizard, the MINT reconditioning center is designed to generate greater service department profits, enhanced customer retention and increased CSI for dealers.

The service gives your customers the opportunity to improve their vehicle's appearance without interruption to the regular service process. All work is performed onsite, by Dent Wizard-trained technicians dedicated to your dealership who repair:

- Dents & Dings: Paintless Dent Removal restores dents, dings and creases back to their original condition.
- Minor Paint Damage: Body shop quality repairs of scratches, scrapes, creases and road rash.
- Bumpers: Repair or replace damaged bumpers.
- Alloy Wheels: Refinish or straighten wheels damaged by curb rash and abrasions.

MINT Helps You Provide Customers Services They Want

Your customers can enjoy the satisfaction of driving a vehicle that always feels 'brand new'. Increase customer satisfaction and revenue in your service center by providing minor cosmetic body and wheel repairs that your customers want, without an increase in service time.

MINT is a profitable new opportunity that provides real value to your customers. All work is performed by highly trained and experienced Dent Wizard technicians, resulting in increased customer satisfaction and an improved service experience. Best of all, you'll receive full-time technical and marketing support from Dent Wizard.

Boost Service Department Profits and Retain More Customers

Facility Requirements

The MINT cosmetic reconditioning program is available exclusively from Dent Wizard to Dealers driven to add over \$700k in annual gross revenue with the following requirements:

- A Luxury branded dealership seeking additional annual profits of 250K+.
- A service department that currently writes 80+ customer service repair orders per day.
- A facility that can be modified to include approximately 1,500 sq. feet of available workspace.
- A body shop focused on higher paying insurance jobs.
- Dealers seeking a multi-point inspection process to reduce their damage policy expenses.

An Added-Value Service, Delivered with Confidence

Dent Wizard will invest substantial capital in the equipment and provide the management and staffing for the MINT program which allows your dealership to offer a four star cosmetic reconditioning service to your customers. Dent Wizard will fully train all service staff who will interact with customers on the MINT program - informing them how to inspect, position and present MINT reconditioning services to every customer.

The MINT brand offers exciting and attractive consumer marketing materials customized with the dealership name, to be used in the service drive, online and in direct mail; and MINT uses only the most eco-friendly materials and repair processes that are OEM approved.

Next Steps

Dent Wizard's project team will complete a facility review of the service area and reconditioning opportunity and analyze the findings to determine suitability of the MINT program for your dealership. As part of this analysis, we will work with you to determine the profit you can generate annually as well as the facility modifications required to implement the MINT program.

As your partner, we will review changes that need to be made and work with you to create a workflow. We will also identify any new permits or zoning issues that need to be addressed. We will also develop the staffing grid and determine the capital we will invest in your dealership.

Get Started on the Road to Greater Service Profits and Increased Customer Retention

Add MINT Cosmetic Reconditioning to your service offerings today! Call 1-855-228 MINT or email: mint@dentwizard.com

